



**Northeast Mississippi Career Expo
In affiliation with Pathways2Possibilities**

Kick Off October 2021

Sponsored by the Toyota Wellspring Education Fund at CREATE

Imagine 2021 Sponsorship Levels

Presenting Sponsors – CREATE Foundation / Toyota Wellspring Education Fund

Diamond Sponsor \$10,000+

- Sponsorship acknowledged with premium placement at ItP Day event on customized, **dedicated signage** displaying logo and name
- Company logo with premium placement in **student booklet** (Deadline: August 6)
- Premium, dedicated placement of company logo year-round (August to August) on itpcareerexpo.com **website and app**
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Premium, dedicated placement of company logo on all ItP month communication (October 2021)
- Premier sponsor for one week of ItP month with logo on all communication and opportunity to highlight company through video footage sent out to all email points of contact
- Company logo included on all nine pathway highlight email blasts (October – May 2021)

Platinum Sponsor \$7,500+

- Sponsorship acknowledged with premium placement at ItP Day event on customized, **dedicated signage** displaying logo and name
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Company logo with premium placement in **student booklet** (Deadline: August 6)
- Company logo year-round (August to August) on itpcareerexpo.com **website and app**
- Dedicated placement of company logo on all ItP month communication (October 2021)
- Premier sponsor for one week of ItP month with logo on all communication and opportunity to highlight company through video footage sent out to all email points of contact
- Company logo included on all nine pathway highlight email blasts (October – May 2021)

Gold Sponsor \$5,000+

- Sponsorship acknowledged at ItP Day event through signage displaying company logo
- Company logo with premium placement in **student booklet** (Deadline: August 6)
- Company logo year-round (August to August) on itpcareerexpo.com **website and app**
- Dedicated placement of company logo on all ItP month communication (October 2021)
- Company logo included on all nine pathway highlight email blasts (October – May 2021)

Silver Sponsor \$2,500+

- Sponsorship acknowledged at ItP Day event through signage displaying logo
- Company logo in **student booklet** (Deadline: August 6)
- Company logo year-round (August to August) on itpcareerexpo.com **website and app**
- Dedicated placement of company logo on all ItP month communication (October 2021)

Bronze Sponsor \$1,000+

- Sponsorship acknowledged at ItP Day event through signage displaying company name
- Company name in **student booklet** (Deadline: August 6)
- Company name listed year-round (August to August) on itpcareerexpo.com **website and app**

Patron Sponsor \$500+

- Sponsorship acknowledged at ItP Day event through signage displaying company name
- Company or individual name in **student booklet** (Deadline: August 6)

Please contact **Albine Bennett, Communications Director**, at albine@createfoundation.com or (662) 844-8989